



FUTURE ADVOCACY

October 2025

Senior Consultant: Media and Strategic Communications (Germany)

Job description

Contract Type: Full-time, fixed term until 31 December 2026 (with the potential to go permanent, depending on funding).

Location: Berlin – home-based initially, with the expectation of hybrid working in time.

Reports to: Germany Director

Salary and Benefits: €50-70k depending on experience, plus discretionary annual bonus, a 6% employer pension contribution, the right to work from any location for up to 25 working days per year.

Career Progression: We want our people to flourish and grow whilst working for us, helping to contribute towards Future Advocacy's continued success and impact. This is why we place a big emphasis on learning and development.

Why join us?

Future Advocacy is a global agency, based in London, Brussels and most recently, Berlin. We put cutting-edge advocacy, campaigning and communications tools into the hands of individuals and organisations working to create a better future.

We are highly skilled at:

- Designing winning advocacy and strategic communications strategies
- Securing strategically important media coverage
- Social media management
- Mobilising targeted and powerful campaigns for change
- Delivering impactful global government relations work
- Research, analysis, policy development and writing
- Training in all aspects of strategy, government relations, campaigning, and media work

We are proud to work for some fantastic clients seeking to make the world a better place. Current and previous clients include the **Jamie Oliver Group; Movember; the Elton John AIDS Foundation; WaterAid; Bite Back 2030; World Food Programme; Islamic Relief; Sarah Brown's TheirWorld charity; Wellcome Trust, and the World Wide Web Foundation.**

Our Founder/CEO previously was Director of the ONE campaign across Europe for seven years, responsible for all ONE's policy, campaigns, digital, media, and advocacy work. He was a key architect of the Make Poverty History Campaign; Movement Director for the anti-slavery organisation Walk Free; and an Executive Director of the UK Labour Party.

The Role

Future Advocacy is seeking a **Senior Consultant in Media and Strategic Communications (Germany)**. This is a great opportunity to do impactful work within a small, dynamic organisation that places a strong focus on team and personal development. The successful candidate will be a versatile and talented communications professional, eager to lead and contribute to meaningful strategic communications initiatives with our brilliant clients. They will work closely with the CEO, Germany Director and other senior leaders, becoming an integral part of our energetic and dedicated team. The role would suit a former journalist or someone with a strong background in PR and Strategic Communications.

The Senior Consultant in Media and Strategic Communications(Germany) will also support the Germany Director in implementing the 'Strategic Communications and Advocacy Lab (SCAL)', which works with partners to raise awareness and understanding about the importance of reducing poverty and improving health in low income countries.

Responsibilities will include:

- Launch and run a **dynamic newsroom** that seizes on breaking and relevant stories.
- Drive **bold media engagement**—leading high-level outreach, managing relationships, and pitching compelling stories that land coverage where it matters most.
- **Spot and seize media opportunities** by identifying stories with the power to drive public debate and policy.
- **Write compelling op-eds and news pieces** that cut through the noise and resonate with diverse audiences.
- Contribute to designing and delivering **standout communications strategies** that amplify our partners' voices and impact.
- Contribute to modelling and strengthening our culture.

- Contribute flexibly and proactively, taking on additional tasks that help the team succeed as needed.

We would love to hear from you if you meet the criteria below:

- **At least 5 - 10 years of proven success** in at least one of the following, with a significant part of that **work experience** having been **in Germany**:
 - **Journalism**
 - Strategic Communications within a **political organisation, civil society organisation** or similar
 - PR: Designing and executing **strategic communication and media strategies to drive policy change**
- **Native level writing and verbal communication skills in German are a must**, as well as exceptional communication skills in English
- **Excellent understanding of the Germany media and political system** and strong contacts within it
- Ability to work both independently and collaboratively as part of a team
- Enthusiasm, flexibility, and ability to manage competing priorities
- Precision in delivering high quality work in a fast-paced yet supportive environment
- Experience in effectively managing projects
- Undergraduate degree or equivalent, or above

Nice to Have:

- Experience in, and enthusiasm for, using AI tools ethically for advocacy, campaigns, communications, and research
- Experience working on international development and/or related topics

Our Culture

Our culture and values are very important to us, allowing us to thrive in a fast changing world. The key values that drive us at Future Advocacy are:

- **Always Learning:** We constantly strive to improve the work we do, as a team and as individuals.
- **Impactful:** We define success in terms of the impact our work has on making the world more equal, sustainable and more prosperous.
- **Supportive:** We are open, responsive, positive and supportive to each other and to others.

Apply for this Job

Please apply via in English by submitting a CV and cover letter [here](#), along with your certificates from previous roles (Arbeitszeugnisse).

The deadline for applications is Wednesday, 19 November 2025.

If successful in your application, you will be invited to first round interviews (online) in the week of 1 December and second round interviews will be the week of 8 December in person in Berlin.

If we're both excited to proceed, second interviews will be held in person in Berlin, where we will ask you to complete a written task.

Future Advocacy is committed to equal opportunities. We welcome applications from individuals regardless of their race, ethnicity, sexual orientation, religion, age, gender, or disability. We particularly encourage applications from members of groups that are currently under-represented in our organisation, including Black, Asian and minority ethnic people.

We are happy to discuss flexible working and other adjustments on a case by case basis.